

# Ruigrok NetPanel

Ruigrok | NetPanel is an officially certified, full-service market research agency (ISO-20252 and ISO-26362). Since 1996 we have been experts in qualitative and quantitative research, with a focus on the internet in general and usability testing in particular.

## OUR EXPERIENCE

We work for a great variety of clients: government, non-profit, telecom, finance, retail, media (advertising, publishers, broadcast) and many others. We have experience with consumer and B-to-B studies. For over three years we have been preferred supplier for the Dutch government in the field of usability research. We have expertise in Web 2.0 techniques for market research such as chat, online forums and co-creation.

## THE WAY WE WORK

Ruigrok | NetPanel has a team of 16 enthusiastic researchers. We believe in the three P's, Pleasure (we enjoy working for you), Personal (we do projects in close cooperation with you) and Pragmatic (you get actionable results that can be implemented directly).

## FACILITIES

We are responsible for research projects from start to finish: from recruitment to reporting. We have our own research lab, including [Tobii-eyetracking](#) and video-facilities, close to Amsterdam CS. For more information visit us in [person](#), [online](#) or on [youtube](#).



Contact details Ruigrok | NetPanel  
PHONE +31 (0)206238512  
ADRESS: Silodam 1a, 1013 AL, Amsterdam, The Netherlands  
WEBSITE: <http://www.ruigroknetpanel.nl>  
EMAIL: [Info@ruigroknetpanel.nl](mailto:Info@ruigroknetpanel.nl)